

Entrepreneurial Awakening Programme – full course in 3 days

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Dear Facilitator,

Herewith a suggested programme of how you and your group might best carry out this online course. Each section consists of a video and is followed by questions, an assignment, and/or group work.

You will need:

- An internet connection so you can "stream" the videos.
- Computer, tablet, or projector to show the videos to the group.
- Sticky notes and pens for group work.
- Writing board or a flip chart
- A4 writing paper

The whole programme is arranged step-by-step online so that you will know exactly what to do and when to do it. Herewith however is a printed summary of the programme as it can be fitted into three days with suggested breaks and time intervals.

Programme

Day 1

Part 1:

Watch the video Entrepreneurial Awakening part 1 (11 minutes).

Discuss the following self-reflection questions after the video (15 – 20 minutes).

1. Compiling the two lists below will help you to evaluate if you have gained insight into the meaning of the concept 'entrepreneur'.
 - 1.1. Before starting with this video, what misconceptions did you personally have about an entrepreneur? List these misconceptions in the left-hand column.
 - 1.2. List the qualities of an entrepreneur that you now know can be beneficial to your community, in the right-hand column.
2. The definition of Bolton and Thompson gave us a few surprising perspectives on entrepreneurs. Can you name one and describe its significance?

BREAK (5 minutes)

Part 2:

Watch the video Entrepreneurial Awakening part 2 (18 minutes)

Discuss the following self-reflection questions after the video (15 – 20 minutes)

1. What have you learned, rediscovered, or realised while listening to the life story of Sandra Africa? Write these insights down, so as to help you to highlight important learning components.
2. What do we mean with the phrase: "they habitually create and innovate"? Make use of the real-life stories you have just heard to explain your answer.
3. What have you learned from the story of Ouma Greyvenstein?
4. What is a social entrepreneur?

BREAK (10 minutes)

Part 3:

Watch the video Entrepreneurial Awakening part 3 (10 minutes)

Homework assignment

1. For the following few days, talk to God about your community.
2. Walk around in your community and only observe, and take notes of what is going on, in the community and around you.

3. Make notes of assets that you can see within your community - that would be assets, such as any advantage the community may have, the strengths of the community, and the opportunities you see in the community.
4. Then go back and again pray to God about your community. Pray that He will open your eyes to see the community the way He sees them. Ask Him to give you wisdom and understanding about the future He has planned for the community.

That is all you do for a few days, or even for a week.

- Make notes of your experience and insights during this week.
- Write down what you have learned during your prayer time.
- These notes will be used in the work session on the last day (part 8).

BREAK (20 minutes)

Last session of the day:

Watch the video The Slave Entrepreneur (18 minutes)

Discuss the following self-reflection questions after the video (15 minutes)

1. What to your mind are the important insights to be learned from the extraordinary story of the slave entrepreneur?
2. Which of these insights do you think will prove to be challenging for our country? In other words, the most difficult to accept and to implement? Why?

Total time: 147 minutes (2 hour 27 minutes) for day one.

Note: If possible, plan to have 1 - 2 days in-between so that the group can work on the homework assignment.

For example, start the programme on a Wednesday and schedule day 2 on a Saturday. Working on the homework assignment will ensure that the participants reap better benefits from videos 4 to 7. The effect of this micro course will exponentially increase, when assignments and group work are taken very seriously. Make this homework assignment an organised effort of your group to get a better understanding of your community. The homework assignments will be share with the group in part 8. Inform your group that they prepare their notes so that it can be share with the rest of the group.

Day 2

Start day 2 with a group discussion and feedback on the homework assignment (15 minutes)

Part 4:

Watch the video Entrepreneurial Awakening part 4 (22 minutes)

Group work assignment

The group work assignment is discussed in the video "Entrepreneurial Awakening part 4 questions" (3 minutes).

Show the video to the group and then discuss the assignment to make sure the group understands it.

Group work (30 - 45 minutes)

BREAK (10 minutes)

Part 5:

Watch the video Entrepreneurial Awakening part 5 (13 minutes).

The video presents a concept card in answer to the group assignment of part 4. You can also Download (option in the online lesson) and print a copy of the concept card for the group.

Group discussion of concept card (10 minutes)

BREAK (30 minutes)

Part 6:

Watch the video Entrepreneurial Awakening part 6 (18:33 minutes)

Group work assignment

The group work assignment is discussed in the video “Entrepreneurial Awakening part 6 questions” (3 minutes).

Show the video to the group and then discuss it to make sure the group understands the assignment.

Group work (30 - 45 minutes)

BREAK (10 minutes)

Part 7:

Watch the video Entrepreneurial Awakening part 7 (11:24 minutes)

The video presents a concept card in answer to question 6. Download (option in the online lesson) and print a copy of the concept card for the group.

Group discussion of concept card (10 minutes)

Total time for day 2 is approximately 4 hours (232 minutes) including 50 minutes of breaks.

Day 3

Part 8:

Watch the video Entrepreneurial Awakening part 8 (18:52 minutes)

The video guides your group through a step by step process to identify new possible opportunities.

For the work session each group member has to prepare the notes they have made in the assignment of part 3. These notes will be shared with the rest of the group. The first few minutes of the video explain the preparation that needs to be done for part 8.

You will also need stick-notes and a writing board or flipchart. Blank A4 paper for the group to compile an action plan.

Group work (+/- 3 – 4 hours)

Note to facilitator: You have to manage the time schedule of this group work very thoroughly or it might overwhelm your group. I suggest you manage the time schedule as follows:

- Step 1: Sharing stories. Maximum of 50 minutes – 1 hour 20 minutes depending on the size of the group. (For example if your group consist of 15 people then you can only allow 5 minutes per story.)
- Break for 20 minutes
- Step 2: Organising data into themes. Maximum of 25 minutes.
- Break for 5 minutes
- Step 3: Creating opportunity areas. Maximum of 25 minutes.
- Break for 10 minutes
- Step 4: Brainstorm solutions. Maximum of 25 minutes.
- Break for 10 minutes
- Step 5: Compile action plan. Maximum of 30 minutes.

Total time for day 3 is approximately 4 hours 20 minutes (including breaks of 45 minutes)